



The Sydney Roosters Football Club was founded as the Eastern Suburbs District Rugby League Club at Paddington Town Hall in 1908. Since then, the Club has grown to encompass Sydney city's centre and is now home to over 50,000 businesses that make up Roosters heartland.

The Club is regarded in many circles as the pinnacle of sports business and hosts the most influential Board in Australian sport. 2020 will play host to another first for the Club with the introduction of a dedicated Business Club. The Business Club will provide a platform to gain insight into the inner workings of the Club across all facets, touching on team culture, leadership, consumer insights and high performance.

The Business Club will be founded on relating the Sydney Roosters' success both on and off the field across a business acumen. It will be aimed to connect likeminded sports enthusiasts at a business level to engage with the Club and other Business Club Members in order to foster networking and key learning outcomes.

ELEMENTS

The structure of the Business Club will be heavily focused in two areas:

Networking & Business Growth

A focus on networking and key introductions will be an integral component of the Sydney Roosters Business Club. Within the Business Club, we will establish new business opportunities through personalised meetings and Club specific events for Members.

Intellectual Business

Provide the opportunity to hear from, and interact with, a number of the Clubs' identities through targeted seminars relevant to your business and market trends. Members will have the opportunity to learn from market leaders in order to take their own business workings to the next level.

MEMBER BENEFITS INCLUDE

- >> Two (2) Invitations to Business Club launch event.
- ➤ One (1) Invitation to a team building breakfast with NSW Head Coach Brad Fittler during the 2020 State of Origin series.
- >> One (1) Invitation to an exclusive leadership forum with Roosters business leaders.
- >> Two (2) Invitations to an end of year social networking function.
- >> Exclusive access to other professional sporting club's business events.
- >> Opportunity for personal Business to Business (B2B) introductions within the group.
- >> Opportunity to purchase one-off additional tickets to Sydney Roosters Business Club event.
- >> Inclusion within the Sydney Roosters Business Club corporate directory.
- >> Sydney Roosters Business Club gift pack.

\$5,000 ex GST

